



CAVENDER-DRAGGIN'M
AND PARTNERS

CDP, Briggs Ranches and Harris Riverbend Expand Marketing and Customer Service

Cavender-Druggin'M and Partners (CDP) are pleased to announce a new marketing and customer service venture with Briggs Ranch and Harris Riverbend. The new alliance will be kicked off at the October 21-22 annual Tri-Star Bull and Commercial Female Sale held at Briggs Ranch in Bloomington, TX. It will continue at the Texas Alliance Sale scheduled for March 23, 2023 also in Bloomington.

According to Joe Cavender, "We look forward to expanding our market reach and our service to our South Texas customers in conjunction with two such well respected Santa Gertrudis and Brangus operations as Briggs Ranches and Harris Riverbend. We think our culture, our approach to the cattle industry and our vision are well aligned and look forward to building strong sales, valuable customers and expanded customer service as this relationship continues to grow."

This alliance will continue to emphasize both bulls and females for the commercial cattle industry while providing data driven seedstock perfectly suited for the Gulf Coast and West Texas environments.

For further information, please contact:



CAVENDER-DRAGGIN'M
AND PARTNERS

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